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The plural values of culture: policy perspectives and implementation

2nd UNCHARTED Workshop

Pati Manning
Centre d'Estudis i Recursos Culturals
Barcelona

Thursday 15 and Friday 16 June 2023



Uncharted partners



Media partner



The plural values of culture: policy perspectives and implementation

2nd UNCHARTED Workshop

Location: CERC-Pati Maning, C/ de Montalegre, 7, Barcelona

Map: <https://goo.gl/maps/ubgQav5tNRW2DYiW9>

DAY 1. THURSDAY: 15th June 2023

These sessions are internal to the UNCHARTED consortium and advisory board members.

Zoom Link Day 1: <https://us06web.zoom.us/j/82822755465>

Agenda

9.00 - 9.15	Arrival and registration
9.15 - 9.45	Welcome, Report of the coordinator and Introduction (<i>Auditori</i>) Arturo Rodríguez Morató, UB
9.45 - 11.15	PUBLICATIONS WP2 AND WP3 (<i>Auditori</i>) <i>Arturo Rodríguez Morató and Matías Zarlenga, UB</i> <ul style="list-style-type: none">• WP3 book• WP3 special issue• WP2 book
11.15 - 11.30	<i>Coffee break (Claustro)</i>
11:30 – 17:45	WORK PACKAGE 4: ANALYSING POLITICAL INTERVENTION AND IMPACT
11.30 - 12.30	<i>WP4 Strand 1: Report on fieldwork progress and agenda for future analytic work (<i>Auditori</i>)</i> <i>Emmanuel Negrier and Félix Dupin-Meynard, CNRS</i>

This session aims to present the objectives of the Strand 1, the methodological choices and operational adjustments made by the partners involved, and the progress of the fieldwork carried out to date. This session will also be an opportunity to open a first series of discussions around the feedback proposed by the advisory board members.

The Strand 1 aims to evaluate the coherence of the implementation of values in cultural administrations, with a multi-level, international, inter-institutional and internal comparison, through 4 major evaluation criteria: internal coherence; inter-institutional coherence; social accuracy/relevance; Governance/adaptability. Its methodology includes a comparative analysis of 13 case studies of cultural policies carried out by administrations (at European, national, regional and metropolitan levels), with a focus on the music sector.

The field surveys are currently underway, using a documentary analysis (choice of a common corpus), a budget analysis, and an interview survey towards 5 categories of actors (elected officials, executive bureaucrats, street level bureaucrats, external experts, and professional stakeholders), following a common interview guide, with 4 main themes: cultural policy objectives and values ; cultural policy implementation ; governance, adaptability and social accuracy ; evolution and change factors.

The mid-course meetings provided an opportunity to discuss the field surveys and adjust them in the light of the difficulties encountered (adapting the grid, broadening the interview samples, working on the types of relevant data to be collected, etc.) ; the next steps aim to share field results, and to draw up a comparison table and a structure for each case study, before drafting the report in September.

The discussion in Barcelona will focus on the main analytical issues: how to construct and collect qualitative and quantitative indicators of coherence? How can we demonstrate to what extent a value has actually been implemented? What common comparative indicators can be collected for each kind of value?

Lead partner report, complements by the rest of partners involved, two advisors' reactions, open discussion.

12.30 - 13.30

WP4 Strand 2: Report on fieldwork progress and agenda for future analytic work (Auditori)
Emmanuel Negrier and Julien Audemard, CNRS

This session aims to present the objectives of the second strand of WP4, the methodological choices and operational adjustments made by the partners involved, and the progress of the fieldwork carried out to date. This session will also be an opportunity to open a first series of discussions around the feedback proposed by the advisory board members.

The general objective of Strand 2 is to provide a comprehensive analytical view of cultural policy effectiveness and impact in fostering the plurality of values of culture, with a specific focus on cultural diversity, equality, and inclusiveness. The analysis carried out in Strand 2 focuses on eight cultural institutions in Hungary, Italy, Portugal and the United Kingdom. Case studies developed in Strand 2 are based on a qualitative approach in line with the general methodology of the UNCHARTED project but also mobilise quantitative data, when relevant and available, in a mixed-method logic to meet the objectives of the strand.

The fieldwork is underway, and several issues could be discussed during this session: What criteria should be used to compare cases? How can we develop

recommendations for assessing the social impact of cultural action? How can we map institutions that rely on informal evaluation methods? How can we consider the fragility of certain institutions?

Lead partner report, complements by the rest of partners involved, two advisors' reactions, open discussion.

13.30 - 15.00

Lunch (Pati Manning)

15.00 - 16.30

WP4 Parallel sessions per Strand

Collective work on the agenda for future analytic work

- **Strand 1: Cultural administrations (Auditori)**
Emmanuel Négrier and Félix Dupin-Meynard, CNRS

In this session, Strand 1 partners will share initial results from their fieldwork, begin to elaborate and debate their comparative perspectives, and discuss the report structure:

1. Defining values: hierarchy, tensions, evolution factors...
2. Measuring implementation coherence: budgets, strategies, criteria...
3. Governance and social accuracy: debate, conflicts and negotiation with civil society and professional field
4. Discussion about report structure and comparative tables indicators (contexts; policy documents; budgets; qualitative data)

- **Strand 2: Cultural institutions (Sala Plató)**
Julien Audemard, CNRS and João Teixeira Lopes, UPORTO

In this session, Strand 2 partners and advisors will discuss the future developments of the research. Five points will be addressed:

1. Main findings related to RQ1.
2. Main findings related to RQ2.
3. Discussion about comparison criteria
4. Discussion about impact evaluation
5. Discussion about D4.4 structure

16.30 - 16.45

Coffee break (Claustro)

16.45 - 17.45

WP4 Wrap up and general discussion (Auditori)

Emmanuel Négrier, Julien Audemard and Félix Dupin-Meynard, CNRS

Course of the session :

- Summary of the parallel sessions
- Advisor's comments
- General discussion

17.45 - 18.30

ROADMAP FOR CULTURAL POLICY ACTION AND THIRD POLICY BRIEF (*Auditori*)

Arturo Rodríguez Morató, UB; Emmanuel Negrier, CNRS and Antonella Fresa, PROMOTER

The roadmap for cultural policy action is one of the last deliverables of the Uncharted project. The aim is to collectively draw lessons from the various Work Packages in terms of new orientations for public policy. To what extent does cultural action need to adopt a new agenda to better take into account and fully exploit the intrinsic plurality of the societal value of culture? In this session we will discuss the nature and structure of this roadmap. Arturo Rodríguez Morató will introduce the discussion together with Emmanuel Negrier who will act as moderator. A second part of the session will be devoted to the Third Policy Brief, another policy-oriented deliverable planned for the end of the project. After some introductory remarks by Arturo Rodríguez Morató, Antonella Fresa will present a draft table of contents to be discussed.

20.30

Social dinner (*En Ville Restaurante, C. del Doctor Dou 14, Barcelona. Map: <https://goo.gl/maps/ed4euBDk5aRxvFPq5>*)

DAY 2. FRIDAY: 16th June 2023

These sessions are open to discussion with stakeholders.

Location: CERC-Pati Maning, C/ de Montalegre, 7, Barcelona

Map: <https://goo.gl/maps/ubgQav5tNRW2DYiW9>

Zoom Link Day 2: <https://us06web.zoom.us/j/87461916422>

Agenda

9.00 – 12:45

WORK PACKAGE 5

The work in WP5 has entered its third implementation phase. Following the London Central event in January 2023, the main case leaders started to implement their experimental demonstrations as outlined in the action plan (see D5.2). The Second UNCHARTED workshop in Barcelona provides an opportunity to carry out a first-round evaluation of the WP5 implementation phase. The ELTE team will share their experience of participating in the stakeholder event organised by the main case leaders and provide information on WP5 coordination. Main case leaders will report on how work is progressing, with a stakeholder providing insights into other perspectives on the co-creative process. Based on the mid-term experiences of the third phase, the workshop will also enable the main and control case owners to further develop their interaction schemes and to refine the three co-creative experimental demonstration cases. As planned, stakeholder workshops will be held at the end of the implementation phase to debate on the work done in relation with each of the three axes. The integrated organisation of these debates will also be among the workshop topics. In addition, the structure and content of the D5.3 deliverable (Assessment report) due in November will be discussed at the workshop.

9.00 - 10.45

UNCHARTED experimental demonstrations in three axes of reflection and intervention (Sala Plató)

WP5 Report on the progress of action plans and future steps agenda

Gábor Sonkoly, Gábor Oláh and Eszter György, ELTE

- 9.00 - 9.15: Presentation
Lead partner report
- 9.15 - 9.45: Axis 1. Cultural strategic planning
Report by Antonella Fresa (PROMOTER) in charge of the main case, one stakeholder comment, open discussion
- 9.45 - 10.15: Axis 2. Culture-led urban regeneration
Report by Mariano Zamorano (UB) in charge of the main case, one stakeholder comment, open discussion
- 10.15 - 10.45: Axis 3. Cultural information systems
Report by Joao Teixeira Lopes (UPORTO) in charge of the main case, one stakeholder comment, open discussion

- 10.45 - 11.00 **Coffee break (Claustro)**
- 11.00 - 12.00 **Parallel discussion sessions on future work in the three Axes**
- Collective work on future steps agenda: the contrast between cases, diffusion event
- Axis 1. Cultural strategic planning (*Sala Plató*)
Antonella Fresa, PROMOTER
 - Axis 2. Culture-led urban regeneration (*Aula 1*)
Mariano Zamorano, UB
 - Axis 3. Cultural information systems (*Aula 2*)
Joao Teixeira Lopes, UPORTO
- 12.00 - 12.45 **WP5 Wrap up and general discussion about UNCHARTED experimental demonstrations (Sala Plató)**
Gábor Sonkoly, Gábor Oláh and Eszter György, ELTE
- 12.45 - 13.45 **PROJECT LEGACIES (Sala Plató)**
Arturo Rodríguez Morató, UB
- Project book
 - Plan for a public event on the societal values of culture
- 13.45 - 15.15 **Lunch (Mamá Café Restaurante, C. del Doctor Dou, 10, Barcelona. Map: <https://goo.gl/maps/hcXD6qGRHqbmB4p89>)**