WP4 OFFICIAL LAUNCHING

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« TENSIONS IN SOCIETAL VALUES OF CULTURE: CAN VALUE CONFLICTS BE MANAGED OR MITIGATED? »

International Symposium – Uncharted Consortium

Goldsmiths University – London 12-13th January 2023

Introduction :

WP1 : Understanding the societal value of culture
Five crossed clouds

WP2 : Identifying the emergence of values of culture

Aesthetics
Economics
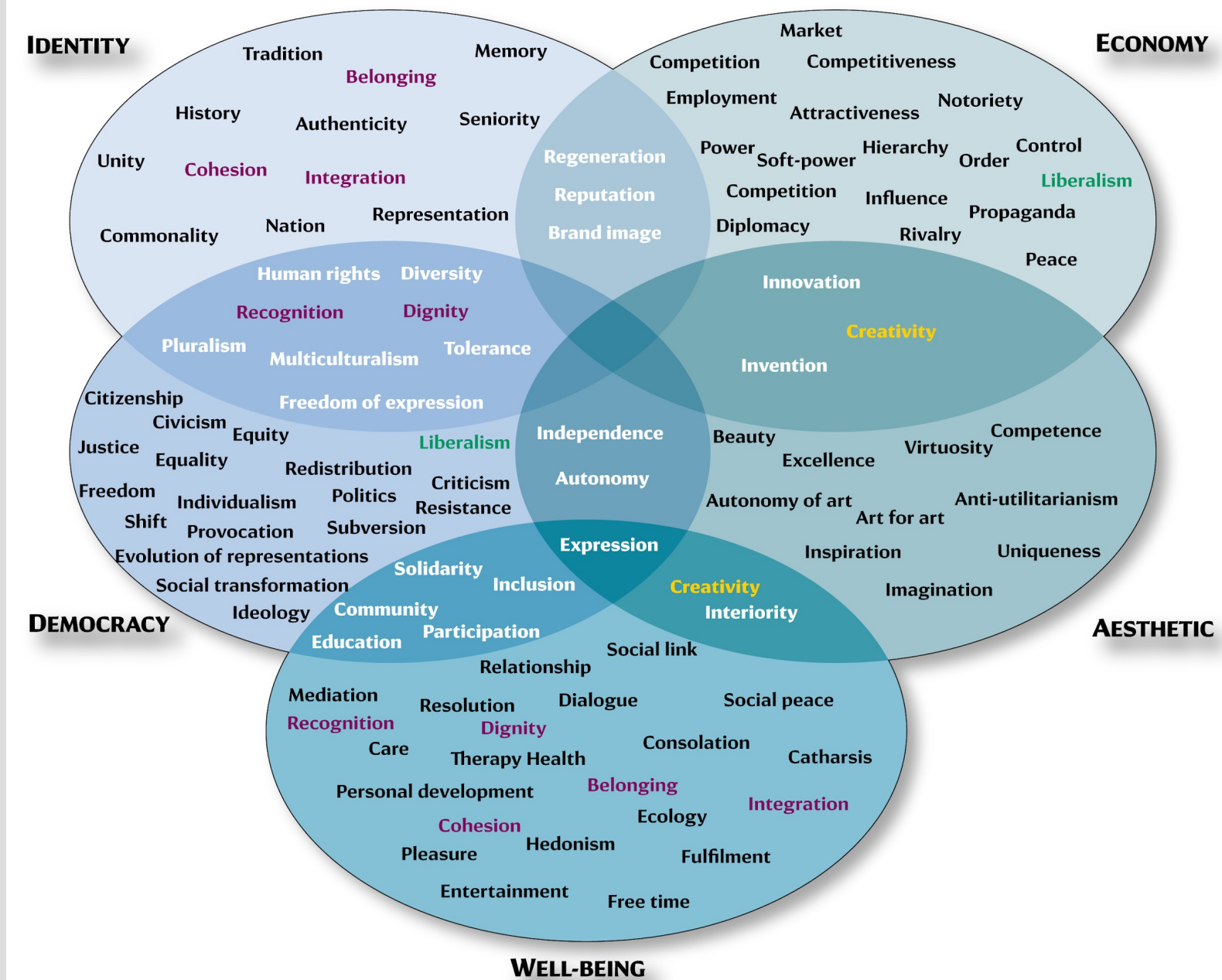*Technical efficiency*
Democracy / Participation
Authenticity and Identity
Sustainability
Well-being

WP3 : Measuring the plurality of values

Towards WP4 : Valuation coherence and impact

WP4 : ANALYZING POLICY COHERENCE AND IMPACTS

- To provide a comprehensive analytical view of the **cultural policy coherence with the promotion of the values of culture** both in an **internal inter-territorial perspective** and regarding **value configurations in society (Strand 1)**

- To provide a comprehensive analytical view of **cultural policy effectiveness and impact in fostering the plurality of values of culture** and also **cultural diversity, equality and inclusiveness (Strand 2)**

- To produce **general policy guidelines in this domain**, especially in relation with **information systems and the assessment and evaluation systems** that govern administrations and cultural institutions

POLICY COHERENCE (I)

Analysis of Coherence, Accuracy and Governance

1. COHERENCE / CONSISTENCY

– **Internal coherence:** Are the programs marked by internal contradictions regarding promoted values? Are policy programs, budgetary allocations, actions and means coherent with the defined objectives?

– **Inter-institutional and international coherence**: Are the values promoted by different institutions at different levels of public action consistent?

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POLICY COHERENCE (2)

2. ACCURACY / RELEVANCE

To what extent programs meet the "value configurations in society"?

The analysis could focus on programs' contents regarding values promoted and compare systematically with those identified in previous work packages (WP1, WP2, WP3).

POLICY COHERENCE (3)

3. GOVERNANCE / DEMOCRATIC ADAPTABILITY / DYNAMICS

– How values promoted in public action programs are defined? By which actors, with what kind of tensions (managed or mitigated…) ?

– To what extent institutions can appropriate new values and set up instruments of public action in these directions? What are the characteristics of these coping skills? What are the causes of these differences in the direction and intensity of change?

– Do the existing parameters of public cultural action allow or block the effective promotion of the societal value of culture in its complete plurality?

POLICY COHERENCE - METHODS

- ## COMPARISON

- **International comparison** between contrasted models (South, East European, Anglosaxon, Nordic) and European Level (Creative Europe)

- **Inter-territorial comparison** between levels of cultural policy (local, regional, national) for three countries

For both : shared set of questions and analytical grid for data collection

- ## DATA COLLECTION

- **Analysis of : Policy papers ,** Grey literature ; budgets

- Semi-structured interviews : kye actors, experts

Strand 1

- European level
- National level
- Regional level
- Metropolitan level

Strand 2

- National level
- Regional level
- Metropolitan level

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NORWAY

BERGEN
Vestland County — city of Bergen

OSLO
Ministry of Culture

UK Cultural Policy in Northern Ireland

BELFAST

UNITED KINGDOM

LONDON
Arts Council England
Young People and heritage sectors

BELGIUM
BRUSSELS
EU - Creative Europe

PARIS
Ministry of Culture

FRANCE

BUDAPEST
Ministry of Culture — Hungarian Roma Parliament
Glove Factory Community Center

HUNGARY

VENICE
Contested public spaces policies :
the Biennale of Venice
The impact of Unesco participatory policies

BOLOGNA

la CORUNA
Galicia Autonomous Community

TOULOUSE
Occitanie Region

MONTPELLIER
Montpellier 3M

AZEVEDO
PELE: The social Impacts of Culture and Art

SPAIN

ITALY

MADRID
Ministry of Culture

BARCELONA
city of Barcelona

PORTUGAL

Lisbon
Ministry of Culture

0   300 км

POLICY IMPACTS

- **<u>Objectives</u>**

- **"**To provide a comprehensive analytical view of **cultural policy efficiency and impact** in fostering the plurality of values of culture and also cultural diversity, equality and inclusiveness."

METHODOLOGY

- The analysis carried in Strand 2 focuses about cultural institutions. We call here "cultural institutions" public or publicly funded structures whose actions have direct impacts on their environment (on people, groups, a territory, a sector, heritage...).

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- The evaluation of the efficiency and impact of the institutions can be appreciated through micro (effective changes in people lives) or mezzo (territorial changes) level analyses.

DIRECT AND INDIRECT IMPACTS

- **direct impacts** as voluntary, expected, measurable and effective impacts within the time frame defined in the public action programmes

- **Indirect impacts,** refer to effects that are not imagined by institutions but are achieved in the course of implementation and in line with the objectives defined. These impacts may be - ex-post - desirable or not.

IMPACTS CONCERNING…

- Values of "cultural diversity", "equality" and "inclusiveness"

  - **CULTURAL DIVERSITY** : multiplicity of cultural forms of expression of groups and societies actively encouraged inside the cultural policy domain

  - **EQUALITY** : Ensuring that every individual has an equal opportunity to develop his/her cultural talent and expectation

  - **INCLUSIVENESS** : will and capacity of the institution to welcome anyone, whatever His/her condition (age, gender, health, community, etc.), beyond a single standard to be integrated.

- Values emerging from society (i.e., WP2, WP3),

  - Either : "Demand side level (example : well-being)

  - Or : "Supply side level (example : professionalism)

In addition : What are the existing evaluation systems, and what are their limitations and contradictions?

STRAND 1

⊚ EUROPEAN LEVEL

✶ NATIONAL LEVEL

■ REGIONAL LEVEL

● METROPOLITAN LEVEL

STRAND 2

✶ NATIONAL LEVEL

■ REGIONAL LEVEL

● METROPOLITAN LEVEL

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CASE STUDIES I
PRINCIPLES OF SELECTION

- INSTITUTIONS (PUBLIC OR PUBLICLY FUNDED STAKEHOLDERS)

- DIVERSITY (LEVELS, SECTOR, TARGETS, VALUES)

- PLURALITY OF VALUES

- OVERALL COMPLEMENTARITY

CASE STUDIES II
SHORT DESCRIPTION – HUNGARY/UK

- ***ELTE – Case 1: GLOVE FACTORY COMMUNITY CENTER (LOCAL IDENTITY, SOCIAL INCLUSION)***

- ***ELTE – Case 2: HUNGARIAN ROMA PARLIAMENT (CULTURAL DIVERSITY, EQUALITY)***

- ***GOLD-U - Case 1: NATIONAL LEVEL POLICY IMPACT, Northern Ireland (CULTURAL DIVERSITY, INCLUSIVENESS, EQUALITY)***

- ***GOLD-U – Case 2: Cultural Diversity, Equality, and Inclusiveness for YOUNG PEOPLE IN HERITAGE (CULTURAL DIVERSITY, INCLUSIVENESS, EQUALITY)***

CASE STUDIES III
SHORT DESCRIPTION – ITALY/PORTUGAL

- UBO – *Case 1: The impact of UNESCO PARTICIPATORY POLICIES* (**CULTURAL DIVERSITY, INCLUSIVENESS**)

- UBO – *Case 2: Contested public spaces policies: the BIENNALE OF VENICE (INCLUSIVENESS, EQUALITY)*

- *PO-U – Case 1 : PELE: the Social Impacts of Culture and Art* (**CULTURAL DIVERSITY, INCLUSIVENESS**)

CONCLUSION (PROVISIONNAL)

- **Remaining debates and tasks :**

- Sharing common indicators for each value and objective

- Defining the precise comparative methodology for Strand 1

- And naturally Field research, results sharing and comparing… and…

- **Uncharted finality** : not only knowing for knowledge but… assuming an original *ROADMAP FOR CULTURAL POLICIES*