



UNCHARTED

Understanding, Capturing and
Fostering the Societal Value of Culture

‘Looking Forward’

The launch of UNCHARTED WP5: Experimental demonstrations

London, 12 January 2023

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UNCHARTED project has received funding from the European Union's Horizon 2020 research and innovation programme, under grant agreement No 870793. The sole responsibility for the content of this website lies with the UNCHARTED project.

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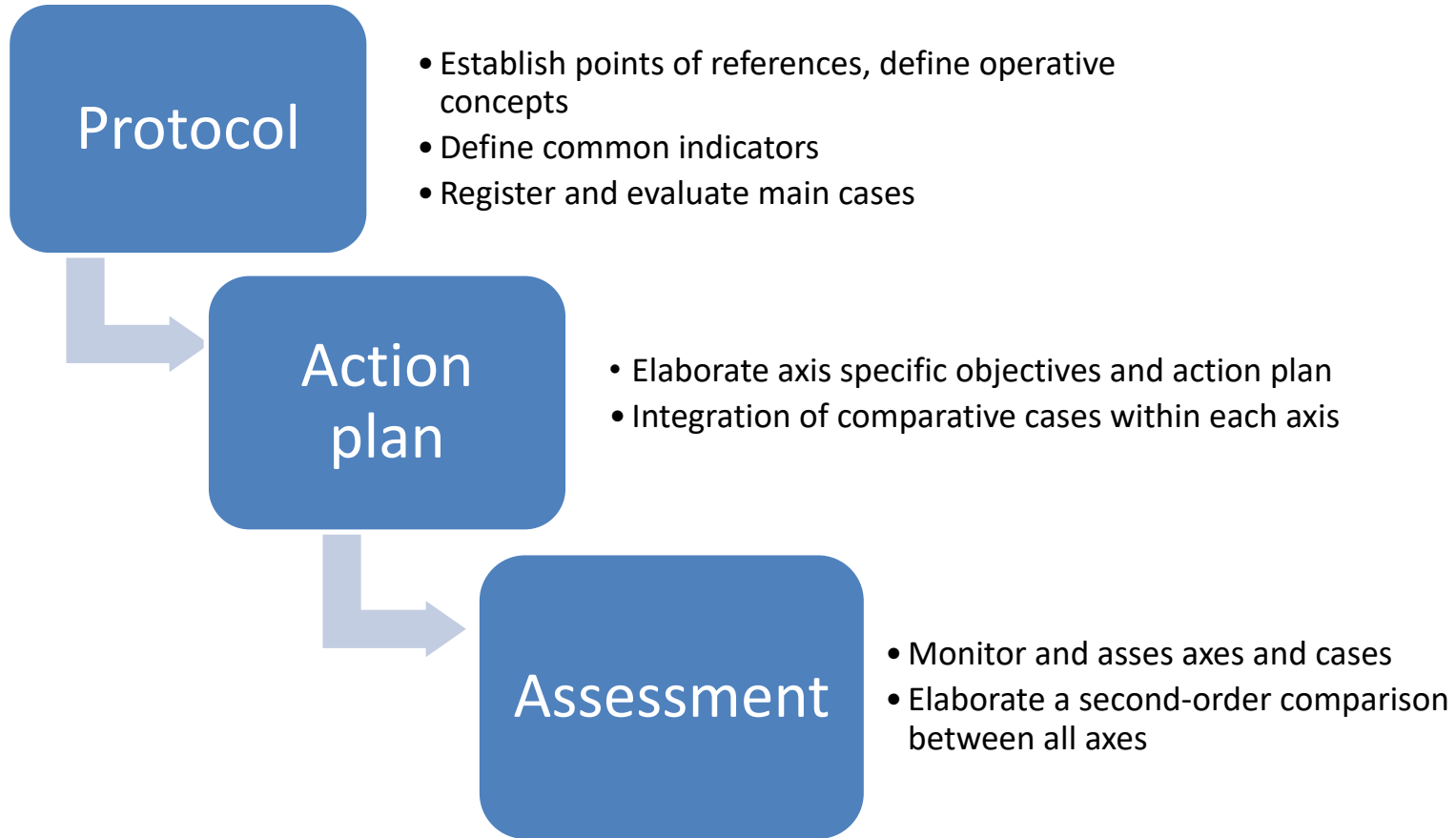
Objectives

- Experiments and demonstrations: assess the research outcomes in concrete real-life environments
- Comparative analysis of the different levels of identity building (European, national, regional, local) in the decision making and cultural strategy development
- Public engagement & promotion: involvement of wider public, make promotion for the whole project
- Structure of activities: 3 axes > 3 main cases > 6 comparative cases

Axes & cases



Axis	Main case	Lead Partner	Comparative (test) cases	Partners
1 Cultural strategic planning	1.1. Cultural strategic planning of Volterra	PROMOTER	<p>1.2. European Capital of Culture: the case of Portugal</p> <p>1.3. United Cities and Local Government evaluation of city cultural policies and programmes in Europe</p>	<p>UPORTO</p> <p>CES</p>
2 Culture-led urban regeneration	2.1. Barcelona Model of urban cultural regeneration	UB	<p>2.2. Culture-led urban regeneration in the 8th District of Budapest</p> <p>2.3. Urban Regeneration and Cultural Values in the city of Porto</p>	<p>ELTE</p> <p>UPORTO</p>
3 Cultural information systems	3.1. The co-construction of new instruments: Survey on Portuguese Cultural Practices	UPORTO	<p>3.2. Information systems in French national cultural administration</p> <p>3.3. LUQs – The process of accreditation of regional museums in the Emilia Romagna region</p>	<p>CNRS</p> <p>UNIBO</p>



Phases



Phase	Period	Deliverable	Deliverable due date
1	12/2021 – 06/2022	D5.1 Selection of WP5 cases	30/06/2022
2	07/2022 – 02/2023	D5.2 WP5 Action Plan	28/02/2023
3	03/2023 – 11/2023	D5.3 Assessment report	30/11/2023

	Topic	Responsible
Axis 1	Cultural strategic planning	Promoter
Axis 2	Culture-led urban regeneration	University of Barcelona
Axis 3	Cultural information systems	University of Porto

Thank you for your attention !



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