



UNCHARTED

The UNCHARTED project is a research and innovation action about **understanding, capturing and fostering the societal value of culture**. It is supported by the European Commission in the frame of the Horizon2020 programme, and coordinated by the University of Barcelona.

UNCHARTED action for the discovery of the plural strategic value of culture: deliverables, events and future initiatives



Dear All,

the Uncharted project is approaching the conclusion of the second year of activity. While the investigation proceeds by exploring social dynamics and interactions connected to the value of culture, UNCHARTED is pleased to present the achievements obtained so far by the first two work packages.

Work Package 1 (WP1), led by the University of Barcelona has been devoted to analyse the configuration of multiple values of culture. The work focused on the analysis of research literature and existing data on the factors and circumstances influencing the shaping of the values of culture in Europe. In particular, the work was based on the analysis of two main aspects:

- the historical experience
- the trends of contemporary social changes

in five main areas of investigation:

- gender and rising diversity
- urbanisation, spatial and social segregation
- globalization and digitization
- neo-liberalism
- the European historical and political experience in relation with the promotion of cultural values

The results of WP1 are reflected in the following 6 deliverables:

- [D1.1 Analysis of the influence of gender and rising diversity in the configuration of the values of culture](#)
- [D1.2 Analysis of the influence of urbanisation and social and spatial segregation in cities in the configuration of the values of culture](#)
- [D1.3 Analysis of the influence of globalization and digitization in the configuration of the values of culture](#)
- [D1.4 Analysis of the influence of neo-liberalism in the configuration of the values of culture](#)
- [D1.5 Analysis of the European historical and political experience in acknowledging and promoting the values of culture](#)
- [D1.6 Synthesis of theory, literature and existent data about factors configuring the values of culture in Europe.](#)

At the end of the first year, corresponding to the completion of WP1, the [First UNCHARTED Policy Brief](#) was produced to synthesize the research outcomes in short and to provide focused messages targeting policy makers.

Other relevant activities have been implemented in the frame of **Work Package 2 (WP2)**,

led by the University of Porto. The research was based on a wide range of case studies, linked with practical areas of investigation in the domains of cultural participation of citizenship, cultural production and preservation, cultural administration and the new world of digital cultural communication.

The results of WP2 are contained in the following 7 deliverables:

- [D2.1 Report on WP2 case studies](#)
- [D2.2 Report on the emergence of values in cultural participation and engagement](#)
- [D2.3 Report on the emergence of values in television and new media](#)
- [D2.4 Report on the emergence of values in cultural production and heritage](#)
- [D2.5 Mapping of the values of culture in cultural policy objectives](#)
- [D2.6 Synthetic summary of the debates at the first workshop](#)
- [D2.7 Overview of the multiplicity of values of culture and its controversies.](#)

All documents are available for [download on the UNCHARTED website](#) and further information about the work and the results of the investigation is accessible on the

project's website, in particular on [WP1](#) and [WP2](#) webpages.



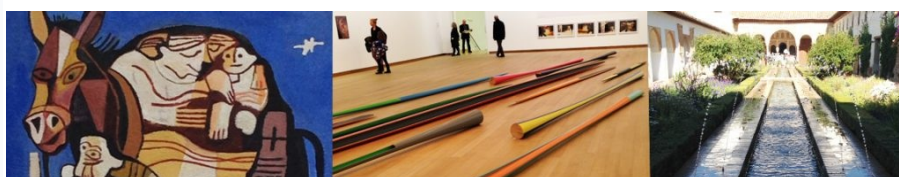
The outcomes of the research of WP1 and WP2 were discussed at the [1st UNCHARTED workshop](#) "CULTURAL VALUES IN THE CULTURAL SPHERE: A EUROPEAN PERSPECTIVE" which was held in Porto on the 16th and 17th September 2021. The workshop included on site and online participation of partners and members of the UNCHARTED Advisory Board and Stakeholders Group.

During the two-day event the case studies of WP1 and WP2 were presented and discussed, with an extensive debate about the conflictual plurality of values in cultural participation, cultural administration, cultural production and heritage management. Before the concluding remarks, a round table was held about Covid-19 impact on the values of culture in cultural participation.

A cultural program enriched the workshop with:

- the dance performance titled *(Dis)encounters* by Estúdio de Dança Margarida Valle
- the exhibition *Travessia* by Susan Meiselas, curated by Lydia Matthews

A photo gallery and the presentations are available on the [workshop webpage](#) together with the downloadable version of the [booklet](#) that was produced in support of the event.



Further research will be implemented in the next period in the frame of [Work Package 3 \(WP3\)](#), led by the University of Bologna, which addresses the central challenge of understanding the tensions relating to how different actors in the cultural field (i.e. citizens, professionals, public administrators) construct, measure, compare and rank the values they attribute to culture.

The validation of the research results conducted in WP2, WP3 and WP4 has started, as part of [Work Package 5 \(WP5\)](#), led by the Eötvös Loránd Tudományegyetem ELTE University. The work will be devoted to study on the field a number of concrete cases about cultural strategic planning, culture-led urban regeneration and culture information systems, in different locations, among which Volterra (Italy), Budapest, Porto and Barcelona.

The UNCHARTED Central event will be held in London in January 2023 to present and to discuss the new outcomes of the project.

We take the opportunity to send you our best wishes for the next festivities!

Follow UNCHARTED on social media and stay up to date with the latest progress by visiting [uncharted-culture.eu](#).

#unchartedculture #societalvalueofculture



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