



UNCHARTED

Understanding, Capturing and
Fostering the Societal Value of Culture

**The emergence of values in
television and new media:
A case study on The Cultural Rucksack
and Culture Schools**

Åsne Dahl Haugsevje

Telemark Research Institute (TRI)

haugsevje@tmforsk.no

UNCHARTED project has received funding from the European Union's Horizon 2020 research and innovation programme, under grant agreement No 870793. The sole responsibility for the content of this website lies with the UNCHARTED project.

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Institutional context 1



Cultural Schools (*Kulturskolen*)

Extracurricular schools of music and performing arts.

Obligatory in all municipalities (the Education Act, § 13-6).



Institutional context 2



The Cultural Rucksack

National program distributing professional art and culture to all Norwegian pupils from the age of 6-19.



Photos: Kulturtanken

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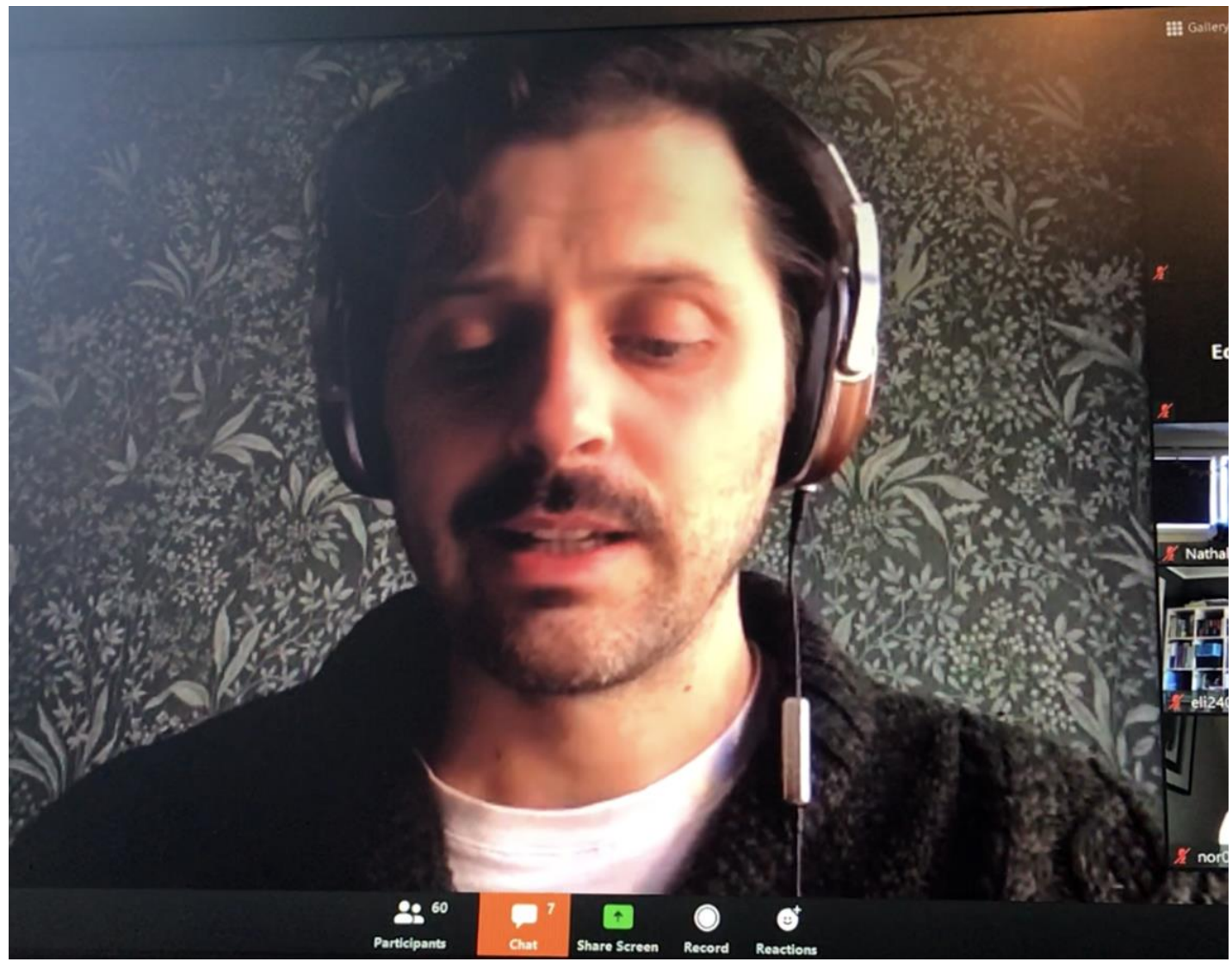
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Culture School goes online



Photo: B. Kleppe

The Cultural Rucksack goes online



The Cultural Rucksack goes online



Photos: Lost and found productions

