

CULTURAL VALUES IN THE CULTURAL SPHERE: A EUROPEAN PERSPECTIVE

1ST UNCHARTED WORKSHOP

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SESSION 5 - THE EMERGENCE OF VALUES OF CULTURE IN CULTURAL
ADMINISTRATION

Case study 1: The case of Galician Regional Cultural Administration



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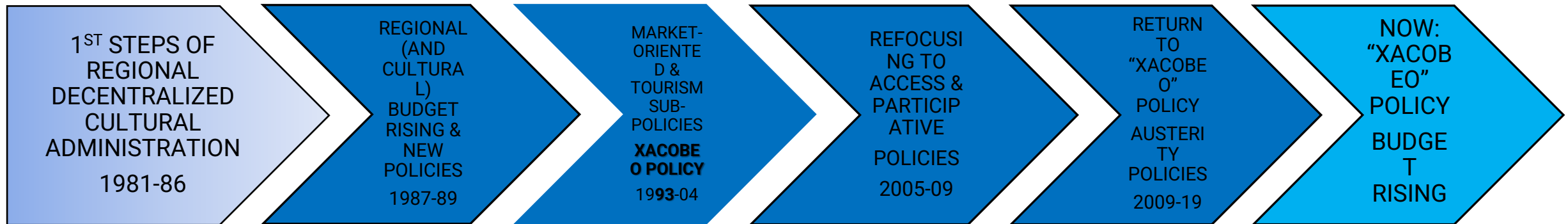


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GALICIAN CULTURAL POLICIES: HISTORICAL BACKGROUND (1981-PRESENT)



POLITICAL OPTIONS IN THE REGIONAL GOVERNMENT SINCE THE CREATION OF THE XUNTA DE GALICIA (SINCE 1979)

| Period | Type of Coalition | Local political agenda/predominant approach |
|-----------|---|---|
| 1981-1986 | Centre-Right (Centristas de Galicia+AP) | Galician regional-conservative (+liberal) |
| 1987-1989 | Centre-Left (PSOE+Centristas de Galicia+EG) | Social-democratic (+liberal) |
| 1990-2004 | Right (PP) | Galician regional-conservative (+liberal) |
| 2005-2009 | Centre-Right (PSOE+BNG) | Social-democratic (+redistributive) |
| 2009-2019 | Right (PP) | Spanish National-conservative (+liberal) |

Source: own elaboration based in Galicia case study report (WP2)

CURRENT INSTITUTIONAL AND POLITICAL SCENARIO

Galicia Regional Ministry

"Xunta de Galicia's Government": Federal region with major part of political competences on Culture and Arts (Heritage included)

It's the main actor with competences in this area now with other instrumental entities:

- Xacobeo (UNESCO Santiago's Way): Responsible of Cultural tourism policy focused on Santiago's Way
- AGADIC – Galician Agency of Cultural Industries focused on fostering and supporting private sector (Cinema, Audiovisual, music festivals...)
- CdeC – "City of Culture" -: the biggest cultural megainfrastruture (located on Santiago City)

Galician Cultural Council – GCC

Regional advisory council (stablished by Regional Autonomy Constitution Law) based on British Councils "Arms-lenght" model

Regional + local cultural budgets are the 85% of all Cultural sector ecosystem. It is the 3% of employment, the 2% of regional economy and the 0.64% of all the regional budget. An extractive sector maybe like mining one.

Santiago de Compostela Capital City Council (Unesco Santiago's Way), 2000 European Capital of Culture, part of Creative Eurobarometer of European Creative Cities with 8 M € of cultural policy budget

4 Provincial Councils: half of them not governed normally by hegemonic PP at regional level, even for center-left nationalist coallitions causing policy incoordination and overlays)

7 mid-term cities (more of them not governed historically by PP too as Vigo, Pontevedra, A Coruña and Lugo) and other little local councils (less than 50k inhabitants)

The cultural society network of cultural associations, foundations, professional associations and other associative ones were a important stakeholder historically

MAIN VALUES IN THE CASE OF GALICIAN REGIONAL GOVERNMENT POLICY

| | Institutional Discourse | Institutional Actions | Underpinning values | Cultural Planning |
|---------------------------------|--|--|---|---|
| 1993-2004 XACOBEO POLICY | Symbol: Heritage linked to Unesco Wold Heritage Santiago´s Way Cultural tourism with economic return | <ol style="list-style-type: none"> 1. Mass-media events 2. Development of touristic receptive territorial hubs at regional level 3. International promotion based on our diaspora territories | Liberal: Economical return Low identity characters Spirituality Heritage Folklore | No |
| 2005-2009 EXCEPTION POLICY | Symbol: Own Galician language and cultural identity Becoming professional our own cultural sector | <ol style="list-style-type: none"> 1. Stronger articulation between cultural and education policies. 2. Support to community-based cultural management | Democratic and gender-integration Identity Equality Social justice | Strategy designed but never launched by government rotation on 2004 |
| 2009-2019 XACOBEO 2.0 POLICY | Better management: European Austerity | <ol style="list-style-type: none"> 1. PPPs: tourism Private Sector+ public regional funds 2. Mass-media festivals network 3. Cultural tourism with economic return | Liberal: Economical return Heritage | 2019: ECG: Strategy of Galician Culture - Xacobeo 21 - |



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**Thank you for
your attention**

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