

CULTURAL VALUES IN THE CULTURAL SPHERE: A EUROPEAN PERSPECTIVE

1ST UNCHARTED WORKSHOP

16-17 SEPTEMBER 2021, UNIVERSITY OF PORTO.

SESSION 5

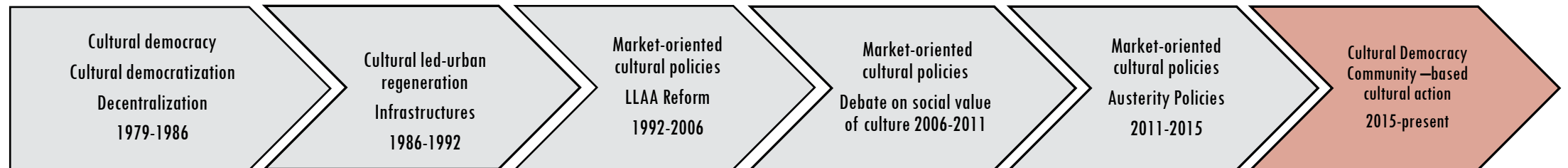
THE EMERGENCE OF VALUES OF CULTURE IN CULTURAL ADMINISTRATION

Case study 1: The case of Barcelona city council cultural administration

Presented by Victoria Sánchez Belando, University of Barcelona



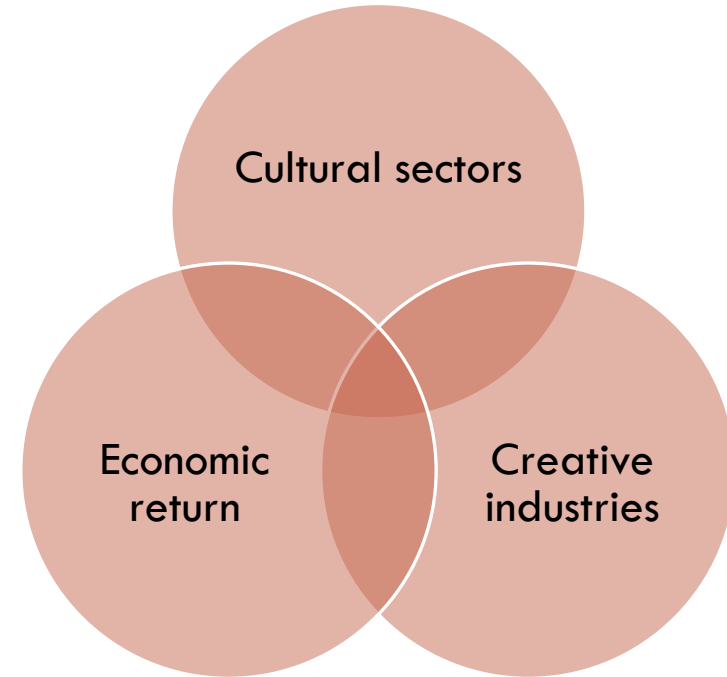
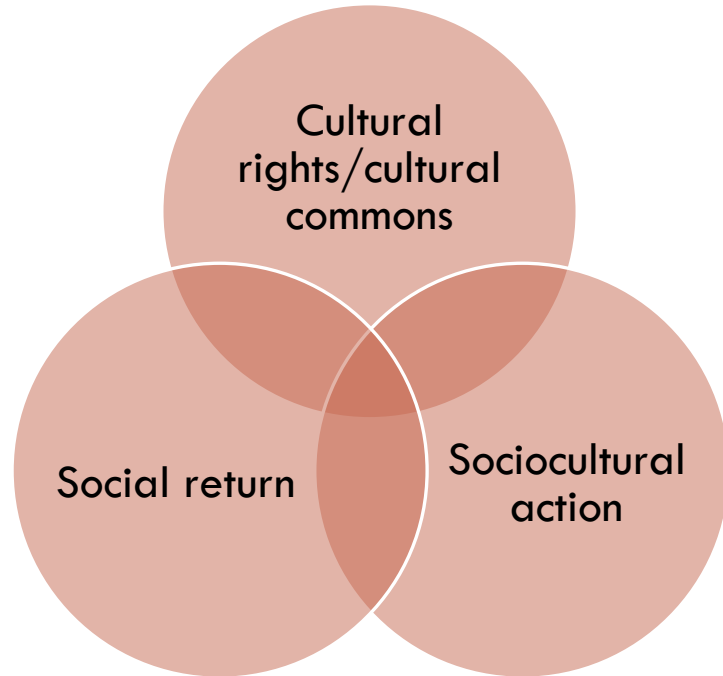
MIDDLE-TERM HISTORY FACTORS SHAPING LOCAL CULTURAL POLICY CONFIGURATION (1979-PRESENT)



MAIN VALUES IN THE CASE OF BARCELONA CULTURAL POLICY UNDER *BARCELONA EN COMÚ* (BEC) CITY COUNCIL

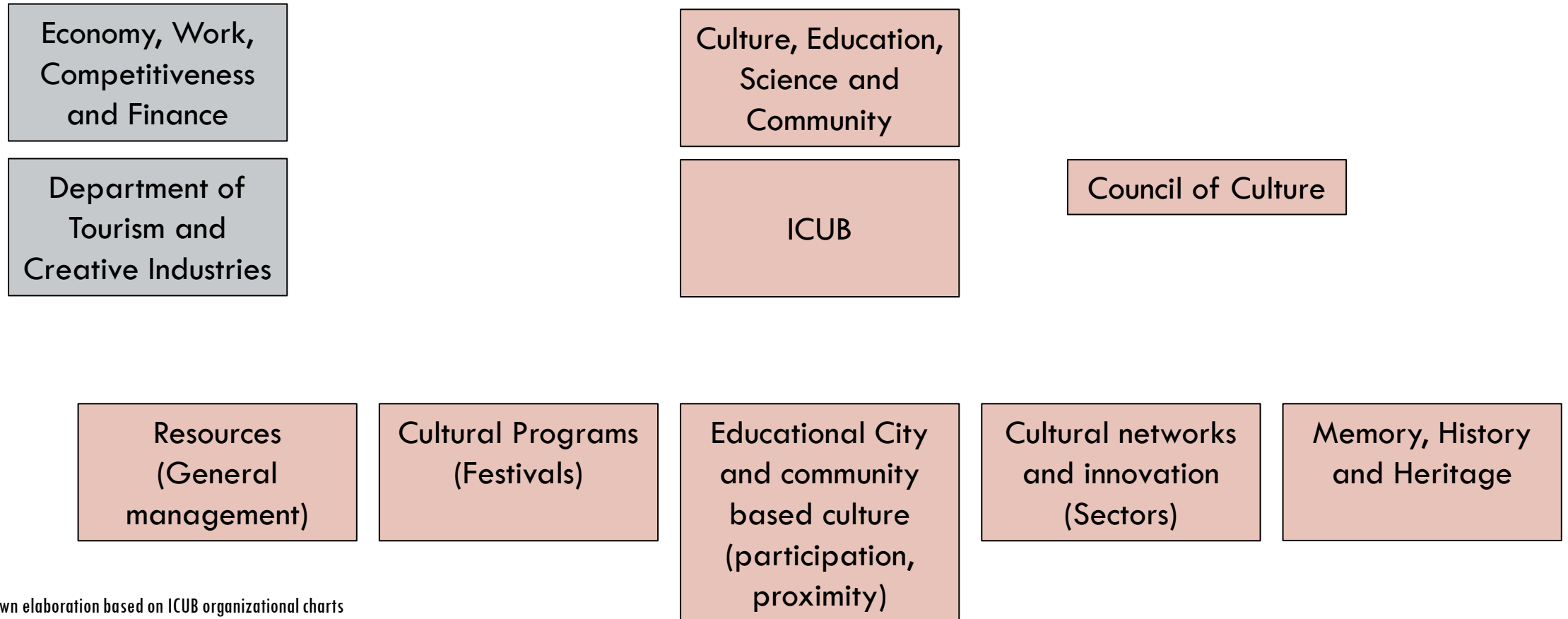
	Institutional Discourse	Institutional Actions	Underpinning values	Cultural Planning
2016-2017 BeC-PSC	Rejects the market-oriented articulation of cultural policy Defend a more balanced territorial distribution of cultural activities and facilities	<ol style="list-style-type: none"> 1. Stronger articulation between cultural and educational policies. 2. Support to community-based cultural management 3. Qualitative turn in cultural policy assessment 	Equality Power redistribution (as participation in cultural policy decision making and management)	<ol style="list-style-type: none"> 1. Towards a change of cultural model” 2. Cultural emergency plan in Barcelona's neighborhoods 3. Citizen Heritage 4. Social Balance of Culture
2017-2018 PSC	Stress the interdependency of cultural sectors growth and the social return of culture	<ol style="list-style-type: none"> 1. Support to cultural and creative industries 2. Internationalization through culture 3. Decentralized cultural tourism model 	Social value framed in cultural sectors economic approach Competitiveness	<ol style="list-style-type: none"> 1. Audiovisual Policy of Barcelona City Council
2018-2019 BeC-PSC	Highlights culture as a right linked to urban social justice	<ol style="list-style-type: none"> 1. Promotion of cultural diversity and inclusion 2. Encourage of sociocultural action and popular education 3. Arts, culture and Sciences education. 	Diversity Equality Inclusion Civic participation/action	<ol style="list-style-type: none"> 1. Towards a public cultural and educational Policy

VALUE FRAMEWORKS AND TENSIONS



VALUE FRAMEWORKS AND TENSIONS

CURRENT INSTITUTIONAL ORGANIZATION OF CULTURAL POLICY AT LOCAL LEVEL



VALUES AND VALUE TENSIONS

Social-participative values	Economic-Internationalization values
	Aesthetic-Excellence values



Many thanks for your attention!

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