CULTURAL VALUES IN THE CULTURAL SPHERE: A EUROPEAN PERSPECTIVE 1ST UNCHARTED WORKSHOP 16-17 SEPTEMBER 2021, UNIVERSITY OF PORTO.

SESSION 5

THE EMERGENCE OF VALUES OF CULTURE IN CULTURAL ADMINISTRATION

Case study 1: The case of Barcelona city council cultural administration

Presented by Victoria Sánchez Belando, University of Barcelona









MIDDLE-TERM HISTORY FACTORS SHAPING LOCAL CULTURAL POLICY CONFIGURATION (1979-PRESENT)

Cultural democracy
Cultural democratization
Decentralization
1979-1986

Cultural led-urban regeneration Infrastructures 1986-1992 Market-oriented cultural policies LLAA Reform 1992-2006

Market-oriented
cultural policies
Debate on social value
of culture 2006-2011

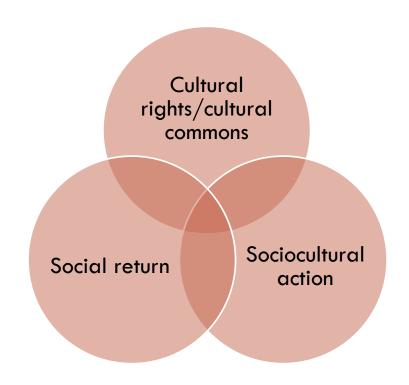
Market-oriented cultural policies Austerity Policies 2011-2015

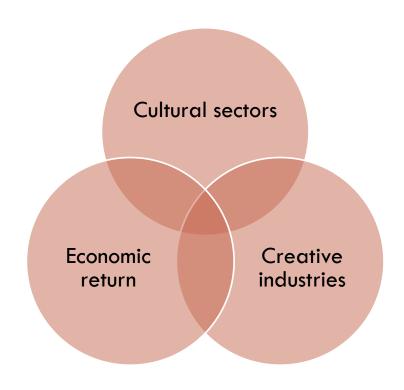
Cultural Democracy Community —based cultural action 2015-present

MAIN VALUES IN THE CASE OF BARCELONA CULTURAL POLICY UNDER BARCELONA EN COMÚ (BEC) CITY COUNCIL

	Institutional Discourse	Institutional Actions	Underpinning values	Cultural Planning
2016-2017 BeC-PSC	Rejects the market- oriented articulation of cultural policy Defend a more balanced territorial distribution of cultural activities and facilities	 Stronger articulation between cultural and educational policies. Support to community-based cultural management Qualitative turn in cultural policy assessment 	Equality Power redistribution (as participation in cultural policy decision making and management)	 Towards a change of cultural model" Cultural emergency plan in Barcelona's neighborhoods Citizen Heritage Social Balance of Culture
2017-2018 PSC	Stress the interdependency of cultural sectors growth and the social return of culture	 Support to cultural and creative industries Internationalization throught culture Decentralized cultural tourism model 	Social value framed in cultural sectors economic approach Competitiveness	1. Audiovisual Policy of Barcelona City Council
2018-2019 BeC-PSC	Highlights culture as a right linked to urban social justice	 Promotion of cultural diversity and inclusion Encourage of sociocultural action and popular education Arts, culture and Sciences education. 	Diversity Equality Inclusion Civic participation/action	Towards a public cultural and educational Policy

VALUE FRAMEWORKS AND TENSIONS





VALUE FRAMEWORKS AND TENSIONS CURRENT INSTITUTIONAL ORGANIZATION OF CULTURAL POLICY AT LOCAL LEVEL

Economy, Work, Competitiveness and Finance

Department of
Tourism and
Creative Industries

Culture, Education,
Science and
Community

ICUB

Council of Culture

Resources (General management) Cultural Programs (Festivals)

Educational City and community based culture (participation, proximity) Cultural networks and innovation (Sectors)

Memory, History and Heritage

VALUES AND VALUE TENSIONS

Social-participative values	Economic-Internationalization values
	Aesthetic-Excellence values

Many thanks for your attention!

Victoria Sánchez Belando victoriasanchez@ub.edu