



UNCHARTED

Understanding, Capturing and
Fostering the Societal Value of Culture

Ferrara Buskers Festival

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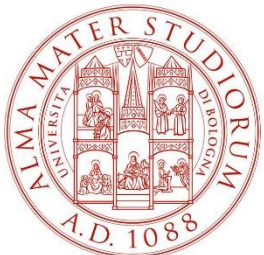
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Ferrara Buskers Festival



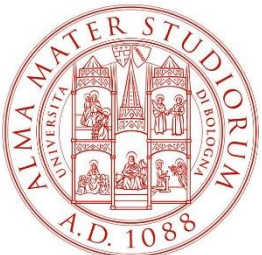
FERRARA FESTIVAL Buskers



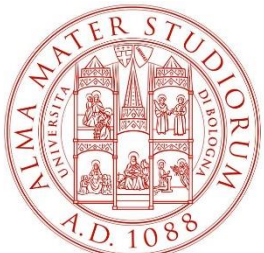
Ferrara Buskers Festival

The Concept

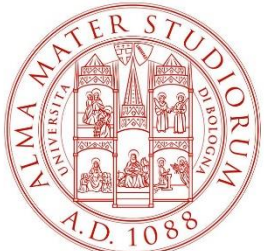
- Festival of buskers: street musicians (& artists)
non competitive
international
- Venue: Ferrara Historic Centre
- Period: last full week of August
- Artists: - 20 Invited Musicians
- Fringe Credited Artists
- \$\$\$: visitors: free entrance
invited musicians: reimbursement, busking
fringe credited musicians: busking
the city: tourisms/restaurants/shops



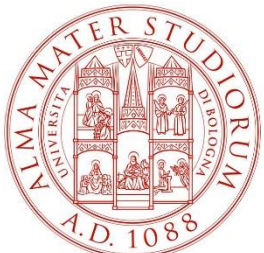
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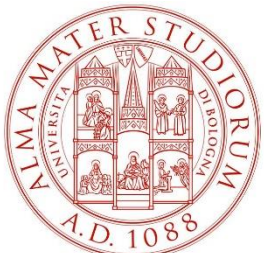
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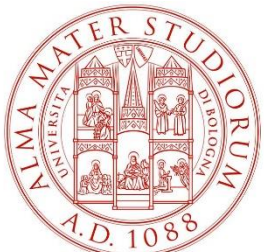
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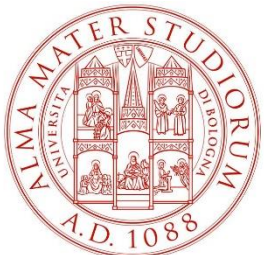




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Thank you!



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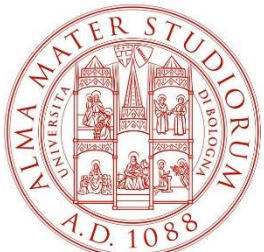
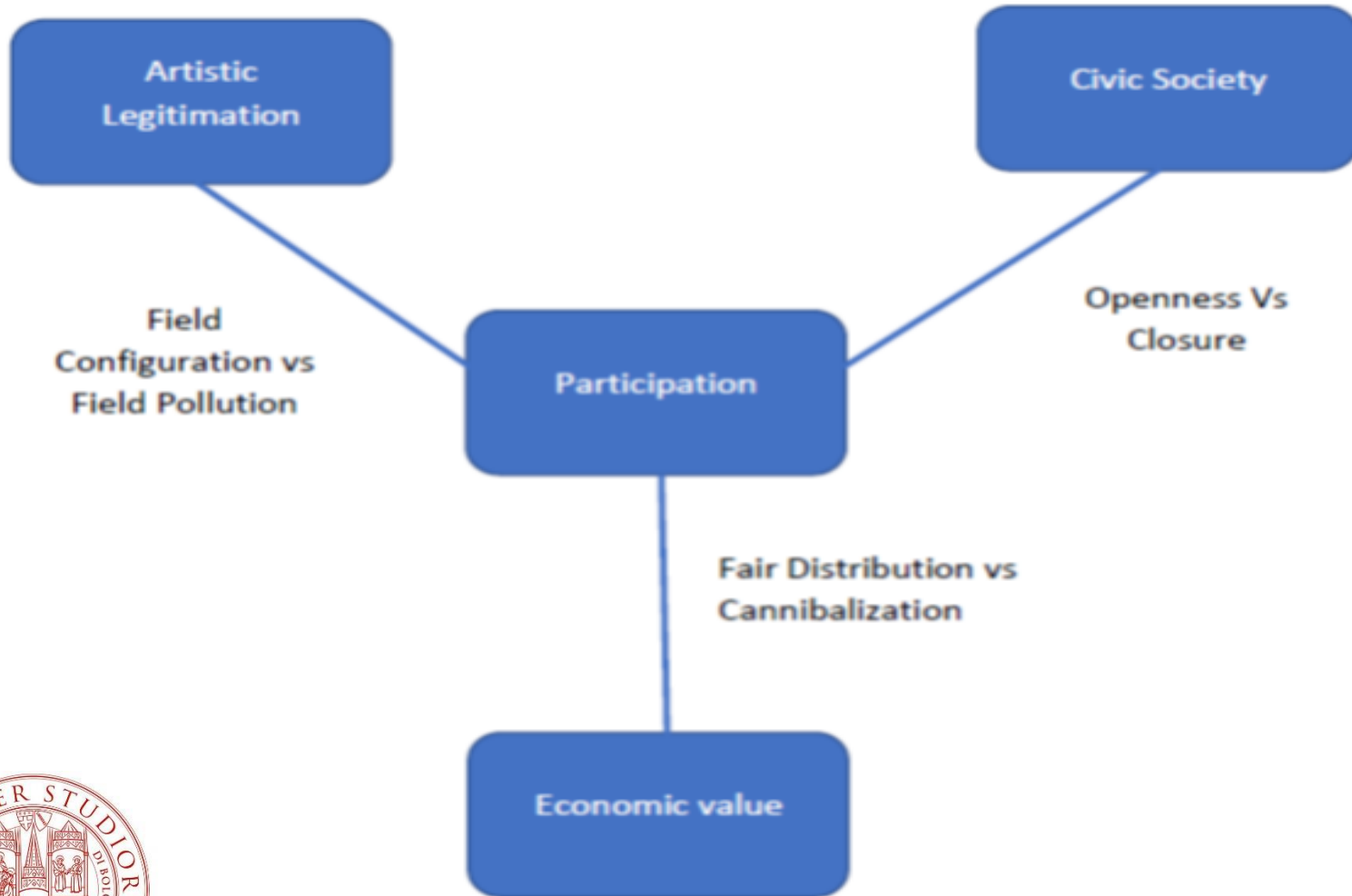


Figure 1 - Mapping Value tensions at FBF