



UNCHARTED



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UNDERSTANDING, CAPTURING AND FOSTERING THE SOCIETAL VALUE OF CULTURE

PROJECT

UNCHARTED is a research and innovation action funded by the European Commission in the frame of the Horizon 2020 Programme. It studies the emergence of values connected with culture, their configuration and the political impulse that these values could deliver to the society.

RESEARCH PLAN

The research focuses on the valuation practices of the actors involved in cultural life.

3 areas and 3 types of fundamental actors are distinguished to understand how different actors in the cultural field relate to the values they attribute to culture:

- > the field of cultural participation, in which citizenship is the protagonist
- > the field of cultural production and heritage, where the professionals of creation and preservation are the ones who take the initiative
- > the field of cultural administration, in which experts and policy makers are those who decide

The scope of the research is:

- > To examine key factors that are shaping the values of culture in Europe
- > To analyse the plurality of values that emerge in cultural practices
- > To assess strategies and effectiveness of cultural policies

METHODOLOGY

UNCHARTED aims to advance the understanding of the plurality of values of culture in Europe by:

- > a systematic comparative approach, cross-country and between different areas of practice and types of actors
- > the analysis of European cultural strategies related to the study of socio-historical configuration and the practical genesis of the values of culture
- > the study of the guiding values of the cultural policies in the EU, to deduce new evaluation methodologies

EXPECTED OUTPUTS

UNCHARTED will deliver a set of instruments to support the sustainability of the research results:

- > policy briefs and recommendations for the use of policy makers
- > guidelines and examples of best practices for communities engaged with production, management and use of culture
- > case studies, scientific papers and a wide range of resources made available to researchers
- > the UNCHARTED book



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